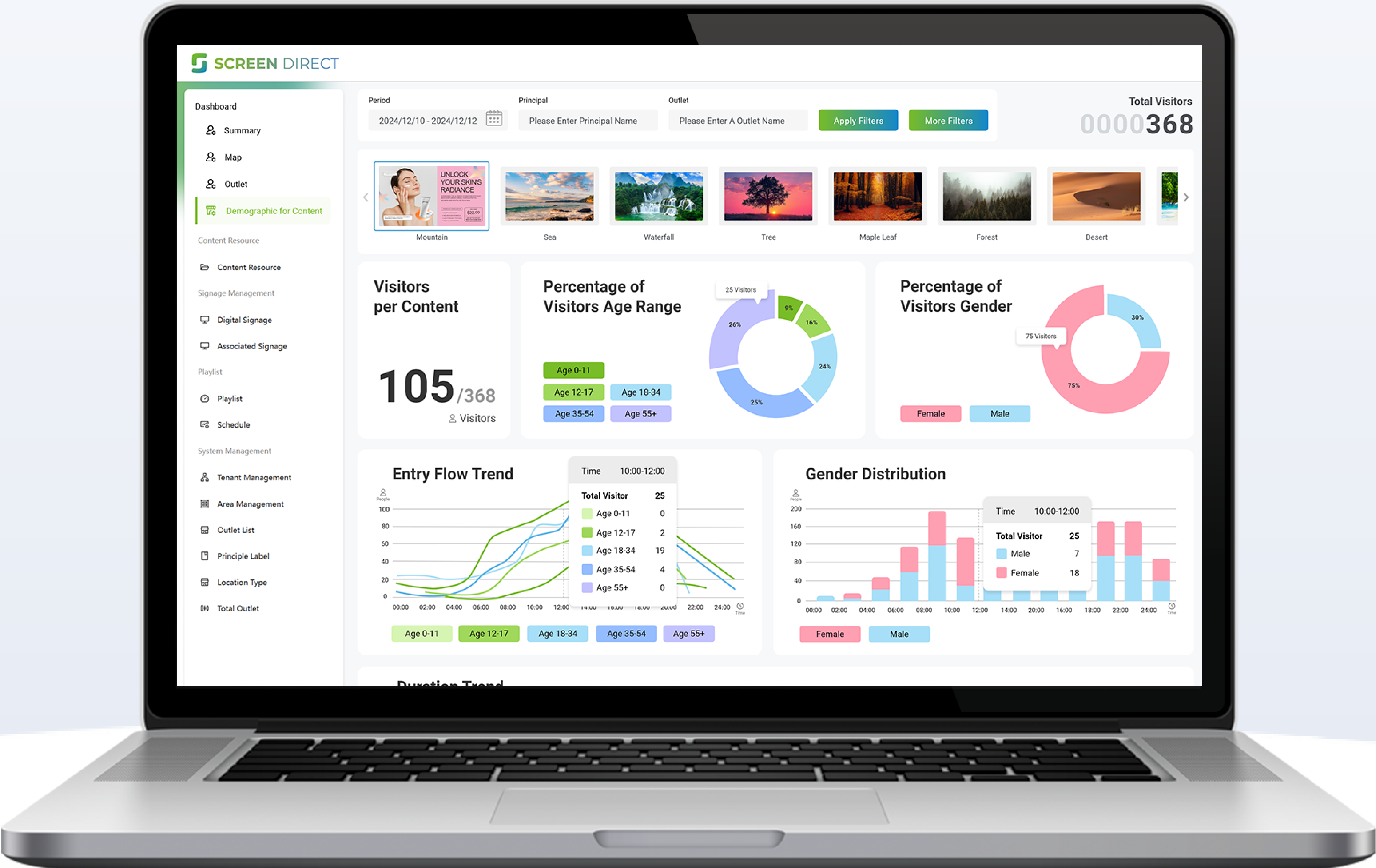




ScreenDirect Advanced
Real-time audience data that turns
screens into business intelligence



How It Works

1. Detect



AI camera identifies viewer's estimated age, gender, and dwell time

2. Analyze



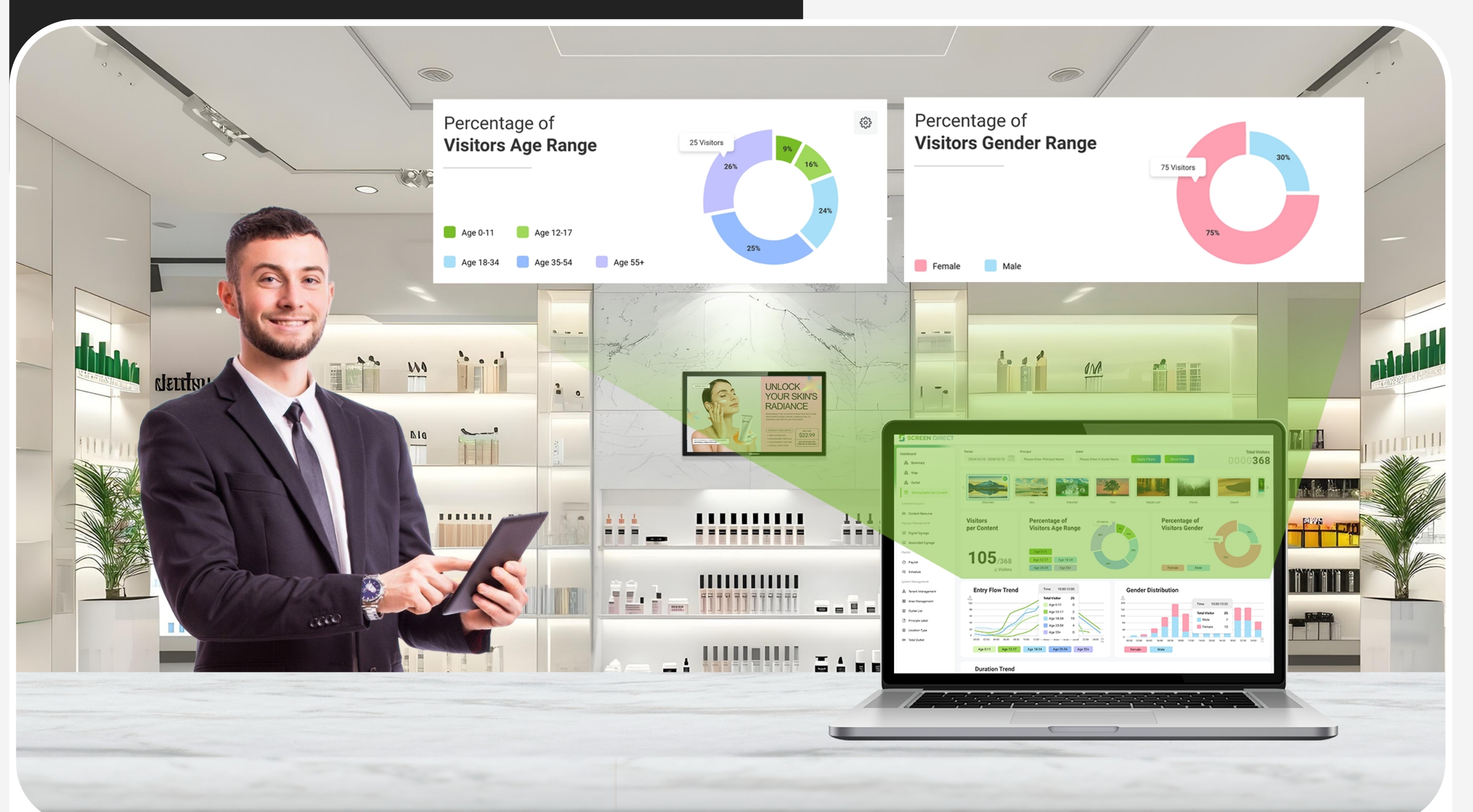
Data is processed securely — no personal information is stored

3. Visualize



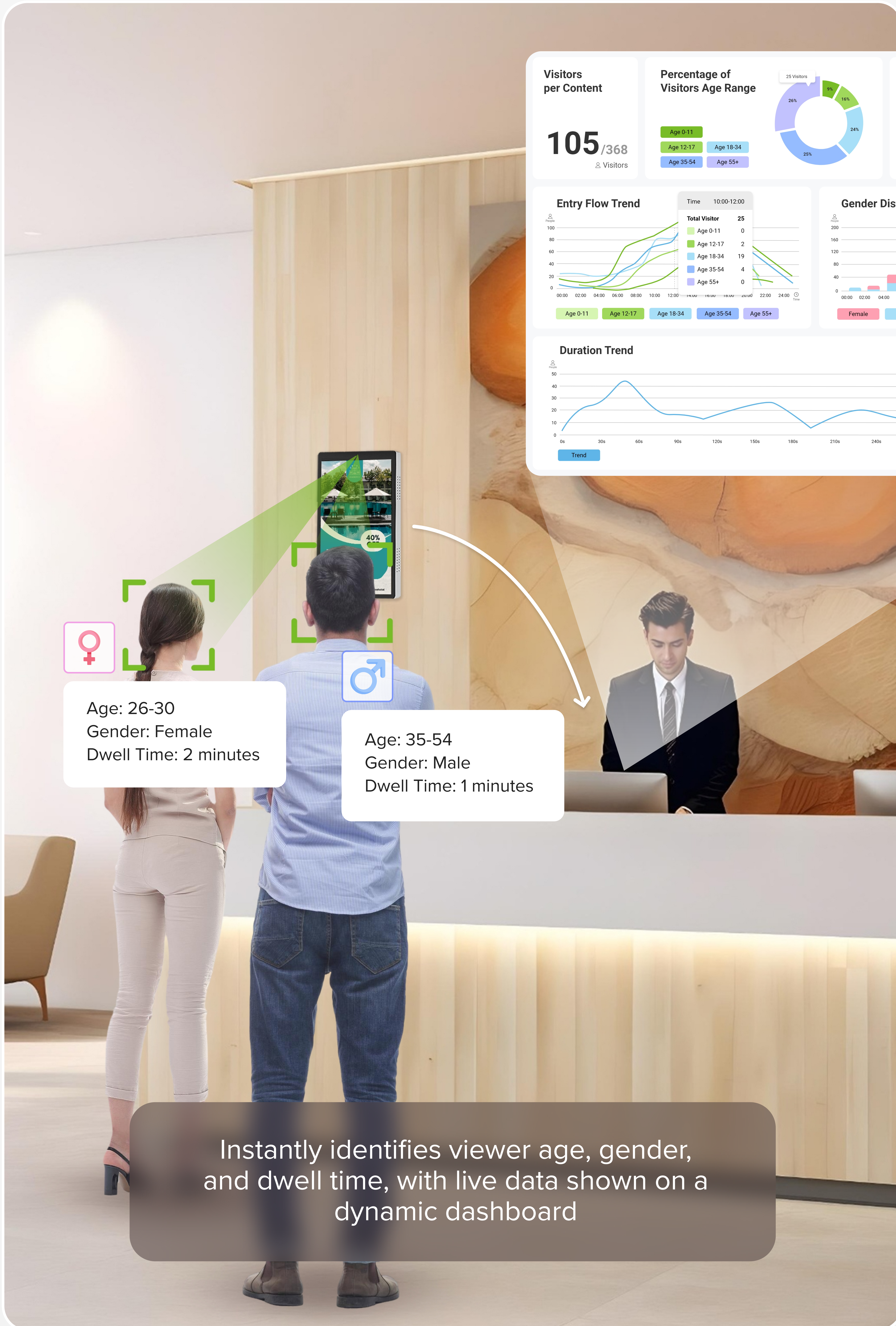
Access a real-time dashboard with demographic trends and footfall patterns

4. Optimize

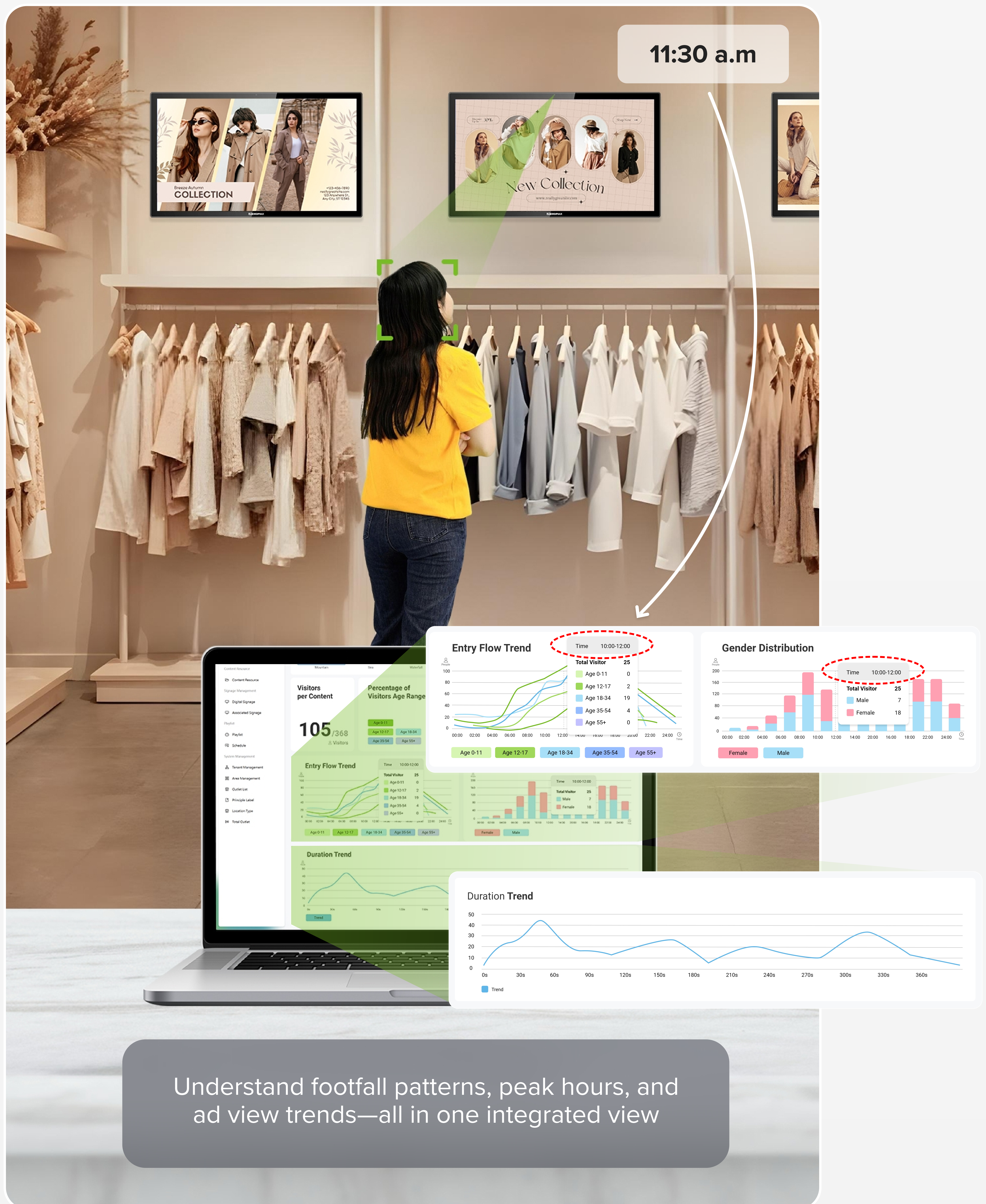


Use insights to adjust your marketing and content strategies offline or in future campaigns

01 Real-Time Demographics Analytic



02 Ad Engagement & Traffic Flow Monitoring

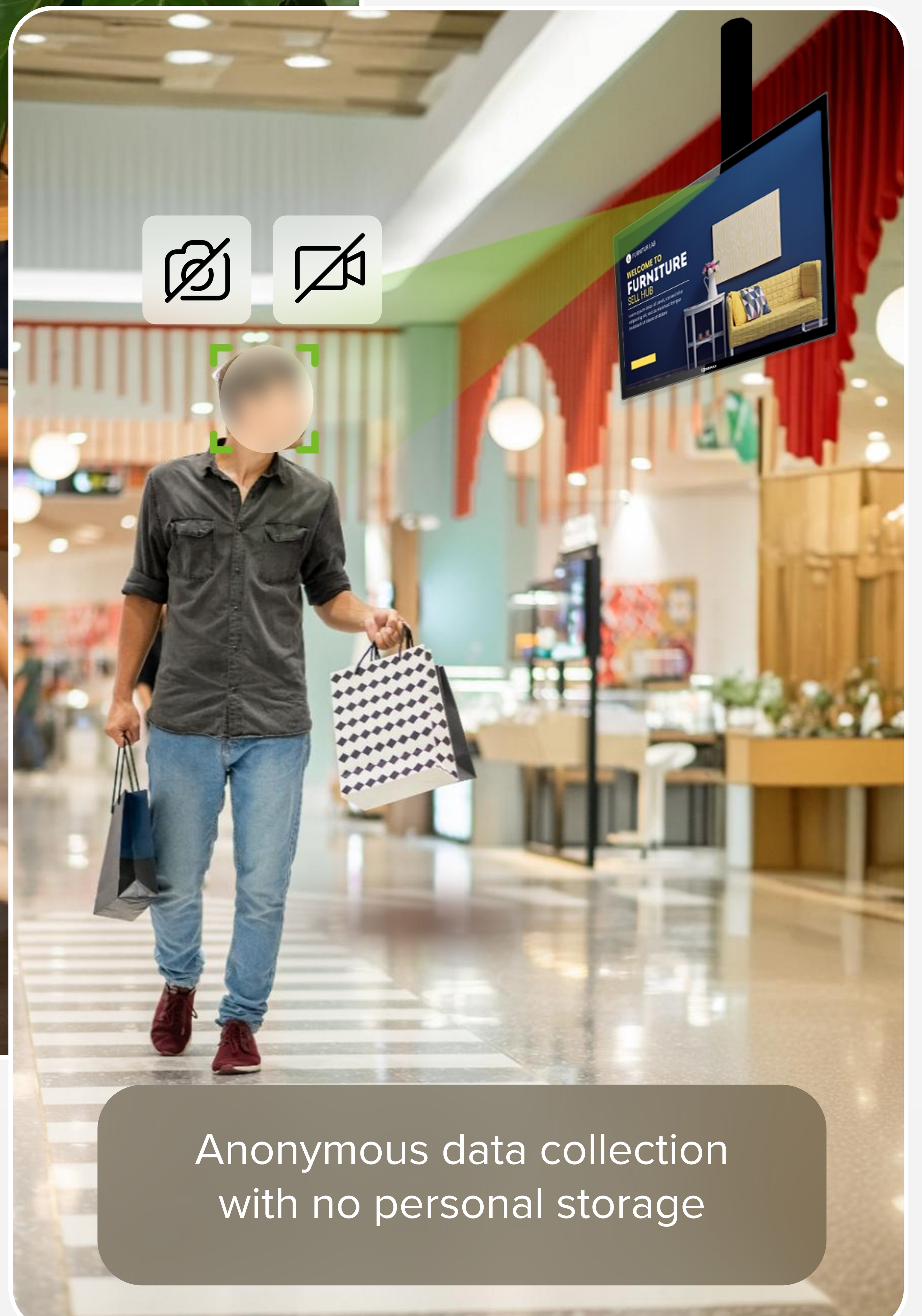


03 Remote Access via ScreenDirect



Review insights anytime,
from anywhere

04 Privacy- Compliance



Anonymous data collection
with no personal storage